Hibret Lelimat Ma'ekel (HLM)

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STRATEGIC PLANNING DOCUMENT

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Acronyms and abbreviations

| AHEAD | Higher Education and Development |
|--------|---|
| AKA | Association of Kenyans Abroad |
| ANA | Association of Nigerians Abroad |
| AU | African Union |
| CB | Capacity Building |
| EKTTS | Ethiopian Knowledge and Technology Transfer Society |
| ETFF | Ethiopian Tree Fund Foundation |
| HLM | Hibret Le-Limat Ma'ekel |
| ICT | Information and Communication Technology |
| IEC | Information, Education & Communication |
| IOM | International Organization for Migration |
| MARS | Moroccan Association of Researchers and Scholars Abroad |
| MDG | Millennium Development Goals |
| MoCB | Ministry of Capacity Building |
| MOE | Ministry of Education |
| MoFA | Ministry of Foreign Affairs |
| MOH | Ministry of Health |
| MOI | Ministry of Information |
| MOJ | Ministry of Justice |
| NEPAD | New Partnership for Africa's Development |
| P2P | People to People |
| PASDEP | Plan for Accelerated and Sustained Development to End Poverty |
| SANSA | The South African Network of Skills Abroad |
| SDPRP | Sustainable Development and Poverty Reduction Program |
| TSC | The Tunisian Scientific Consortium |
| UN-ECA | United Nations Economic Commission for Africa |

Table of contents

| Section one - Introduction | |
|---|----|
| Background | 4 |
| Brain Gain by Reversing Brain Drain | 5 |
| Ethiopian Brain Gain Initiatives | 6 |
| Government Efforts to Attract and Facilitate Diaspora Input in Ethiopia's | 7 |
| Hibret Le-Limat Ma'ekel (HLM) | 7 |
| Section two | |
| Vision, Mission & Values | 8 |
| HLM Broad Strategic Objectives | 9 |
| Section Three | |
| Stakeholders' Analysis | 10 |
| Collaborators' Analysis | 12 |
| Section Four – SOWT Analysis | |
| Internal Environment Analysis | 13 |
| External Environment Analysis | 14 |
| Section Five | |
| Major Identified Strategic Gaps | 16 |
| Strategic Issues | 17 |
| Section Six | |
| HLM Overall Strategy | 19 |
| Section Seven | |
| Strategic Action Plan | 22 |
| Section Eight | |
| Monitoring and Evaluation of HLM's Overall Strategy | 27 |
| References | 28 |

SECTION ONE

Introduction

Background

The migration of skilled and educated personnel from developing to developed countries has long been a critical issue and an unsolved development problem. Some studies on émigrés estimate their number around the world to be about 200 million. This number also includes the Ethiopian emigrants throughout the world. According to estimates by the Ministry of Foreign Affairs (MOFA), there are more than one million Ethiopians living outside the country, particularly in North America, Europe and Middle East.

Recent reports of the United Nations Economic Commission for Africa (UNECA) and the International Organization for Migration (IOM) show that thousands of African professionals, including medical doctors, nurses, accountants, engineers, managers and others, leave their home country each year to pursue better prospects in other counties; both in and outside the continent. The same sources indicate that African countries spend more than \$4 billion annually to employ about 100,000 non-African expatriates to fill professional gaps created by migration.

Similarly, the Government of Ethiopia is employing a variety of expatriates to compensate for shortages of skilled human resources in the country. For instance, during the 2004/05 academic year, more than 530 expatriate instructors work in different government higher institutions throughout the country. According to the Ministry of Education (MOE) officials this number is expected to increase. The number of expatriates participating in the different construction projects in the country is also increasing tremendously. Furthermore, the Ministry of Health (MOH) recently announced that more than 80% of medical doctors leave for South Africa, Botswana and the Middle East immediately after graduation. In an effort to prevent this, the MOH has implemented restrictions which delay emigration. However, it is not clear if these restrictions will serve their intended purpose.

As a result of this outward movement of qualified human resources, developing countries like Ethiopia, in fact manifest a deterioration of basic social services as well as slow development of the private sector, thereby heightening their dependence on costly foreign expertise. The prime victims of *brain drain* - the loss of skilled intellectual and technical labor through the movement of such labor to more favorable geographic, economic, or professional environments - are higher institutions of learning. Sometimes a department is forced to close down due to the loss of qualified local instructors.

According to the IOM report, many developing countries' national economies are supported by foreign currency remittances collected from the Diaspora. Different developing countries have different experiences with remittance collection. For instance, between1998–2003, remittances covered 12.1% of Ethiopia's GDP. This percentage is a little higher than the Sub-Saharan average (11.9%) though less than the developing countries average (14.29%) for the same period. The same source indicates that the degree of contribution of these émigrés to their host country and to their country of origin is incomparable. For example, an African who immigrates to the United States of America contributes 40 times more wealth to it than to their country of origin.

Different research papers show that many developing countries are increasingly tapping to their country of origin émigrés for the development of their country. The development contributions of émigrés not only include foreign currency remittances but also serve as visiting scholars, create

virtual networks, and generally contribute to shaping the direction of the scholarly environment. As the history of some newly industrialized countries like India, South Korea, Hong Kong and Taiwan indicate, members of the Diaspora are powerful social and economic forces. These studies also show how the Diaspora can successfully facilitate the improvement of the overall standard of living in developing countries. They can be positive driving forces for innovation in many sectors of a society.

Recently, there has been a new initiative to tap African expatriates for the development of Africa. The African Union (AU) has invited Africa's Diaspora to actively take part in the region's development. For instance, the priority of the New Partnership for Africa's Development (NEPAD) is to develop Africa's human resources and reverse *brain drain*. African leaders often meet with professional and intellectual émigrés to discuss ways in which they could contribute to their respective country's development.

Like other developing countries, accessing and effectively utilizing Ethiopian Diaspora resources is a viable alternative for Ethiopia in order to accelerate sustainable development and end poverty. Some of the knowledge and skills that the country lacks locally are readily available within the Diaspora. It is therefore important that the Ethiopian government learns from the experiences of other countries, and with the assistance of the UN, NGOs and other bilateral organizations, develops and implements strategies for effective and efficient use of available skills and knowledge in the Diaspora to facilitate the country's development.

Brain Gain by Reversing Brain Drain

Different formal and informal professional networks are emerging to facilitate Diasporas' contribution to their country of origin. These networks encourage Diaspora professionals to network amongst themselves and with others in the country of origin. Though different in experience, they all share the goal of systematically using their expertise to support development efforts in their country of origin.

The traditional strategy toward reducing *brain drain* has been to focus on human capital. National or international policies focus on developing countermeasures to either prevent or regulate the outflow of skills, or cancel negative effects through financial compensation. The approach has not proved effective because it doesn't successfully prevent the outflow of skilled professionals.

A second approach is known as the *return option*. It is designed to make emigration less attractive by offering incentives, such as salaries and infrastructure that are comparable to those in developed countries for highly skilled professionals. This approach has been implemented in newly industrialized countries like India, South Korea, Hong Kong and Taiwan. However, competing with industrialized countries in terms of salary and infrastructure is not easy for most developing countries.

A third approach is the *Diaspora option*. In this approach the resources of the host country are utilized by the Diaspora to support its national development. It represents a different approach toward reducing *brain drain*. *Brain drain* becomes not loss, but *brain gain* for the sending country. Highly skilled expatriates are seen as a pool of useful human resources to the country of origin.

The first and the second approaches have not been very successful for developing countries in reversing *brain drain*. The former is ineffective and the latter requires favorable conditions that are hard to realize for developing economies. The *Diaspora option* is the most viable alternative for the development of initiatives in developing countries. However, the challenge still remains as to

how to effectively and systematically mobilize professional and intellectual resources in the Diaspora that will benefit their country of origin.

Ethiopian Brain Gain Initiatives

According to recent research papers, there are more than forty expatriate knowledge networks around the world. Their purpose is to connect expatriates amongst themselves and with their country of origin. Examples of African-based expatriate networks include Association of Nigerians Abroad (ANA) for Nigerians, South African Network of Skills Abroad (SANSA) for South Africans and Tunisian Scientific Consortium (TSC) for Tunisians.

The objectives of most brain gain projects are to

- contribute to boosting human capital in the country
- provide support to encourage young professionals to remain in the country and cooperate with the Diaspora
- strengthen scientific and educational capacities at the national level
- re-establish dialogue between young researchers and members of the Diaspora after years of broken communication
- serve as an entry point for channeling Diaspora resources into the country

In Ethiopia, groups such as the Ethiopian North American Health Professionals Association (ENAHPA), the Ethiopian Knowledge and Technology Transfer Society (EKTTS), the Association for Higher Education and Development (AHEAD), People to People (P2P), the Ethiopian Tree Fund Foundation (ETFF) and others have made efforts to involve members of the Ethiopian Diaspora and friends of Ethiopia in the development of the country. Their plans envisage supporting activities such as the building of schools and hospitals, running short term training programs, supplying books and computers to deprived schools, arranging scholarships to assist students and contributing to environmental protection.

ENAHPA is a prime example of a Diaspora organization that is linking Ethiopian North American Health Professionals with their counterparts in Ethiopia. It arranges medical assistance for needy Ethiopians in the country. AHEAD is dedicated to improving education in Ethiopia. Its objective is to acquire medical books and equipment for Ethiopian medical faculties, provide scholarships to medical students and network with medical faculties. EKTTS has sent hundreds of thousands of books from the American NGO International Book Bank to schools in Ethiopia. P2P is involved in supporting the Ethiopian health sector. The Ethiopian Tree Fund Foundation's focus is on reforestation.

Unfortunately, efforts are somewhat uncoordinated, lacking continuity and predictability. Therefore, it is unrealistic to expect a significant impact on the country's sustainable development.

Government Efforts to Attract and Facilitate Diaspora Input in the Ethiopia's Overall Development

The Ethiopian government is positive and keen to involve members of the Diaspora in its development initiatives. It recognizes the Diaspora as a potentially useful intellectual resource. It has

- established government organs in the Ministry of Foreign Affairs (MoFA) and the Ministry of Capacity Building (MoCB) to address issues and coordinate Diaspora input for the nation's development.
- revised relevant policies by issuing the 270/2002 proclamation which provides additional rights for Foreign Nationals of Ethiopian Origin. Accordingly, Foreign Nationals of Ethiopian Origin have the right to enter the country without an entry visa or live in Ethiopia without a residence permit, be employed in Ethiopia without a work permit and invest as a domestic investor in Ethiopia under current investment laws.
- produced a five year (2005 2010) Poverty Reduction Program, namely the Plan for Accelerated and Sustained Development to End Poverty (PASDEP). It is the basis for the achievement of the Millennium Development Goals (MDGs). This five-year plan focuses on human development, rural development, food security, and capacity-building.
- attempted to create an enabling environment by expanding the development of infrastructure of roads and telecomunications and implementing reform programs in different sectors to encourage positive development.

However, government effort alone cannot achieve the PASDEP plan. The government also needs to create a conducive and enabling environment that invites the active participation of stakeholders and development partners.

Hibret Le-Limat Ma'ekel

Hibret Le-Limat Ma'ekel (HLM) is a non-profit, non-governmental development organization that focuses on strengthening human resources and institutional capacity building in identified priority sectors - health, education, agriculture, engineering, biotechnology, social sciences, information technology, trade, industry, management and the youth sector in Ethiopia. Its aim is to facilitate the transfer and utilization of vital knowledge, skills and resources within the Ethiopian Diaspora and friends of Ethiopia to the country, and collaborate with local professionals to support poverty reduction and sustainable and accelerated development; thereby enhancing the well being of Ethiopians.

HLM is organized to operate within the Ethiopia and contribute to sustainable development of the country in partnership with development agencies. HLM is an indigenous non-government organization, locally registered under the provision of Civil Code of Ethiopia of 1960 and under the Association Registration Regulations, Legal Notice No. 321 of 1966. It obtained its legal certificate from the Ministry of Justice of the Federal Democratic Republic of Ethiopia, with registration number 2395, on 11 January 2006.

Attainment of HLM's objectives will depend on availability of enabling policies and administrative frameworks, identification of priorities, willingness and preparedness of local institutions to effectively and efficiently utilize the Diaspora resources, mutual respect, and the Diaspora's willingness and preparedness to share experiences and expertise.

SECTION TWO

Vision, Mission and Values

Vision

HLM envisages the full mobilization and utilization of Diaspora resources to facilitate optimal *brain gain* and capacity building for poverty alleviation and socio-cultural & economic transformation for the livelihood and prosperity of the Ethiopian people.

Mission

HLM supports accelerated and sustainable development of the country by bridging the capacity gap between human resources and institutions. Specifically HLM is dedicated to

- coordinating productive interfacing and synergies between the Diaspora and the government, private sector, civil society, professional and donor organizations and youth in Ethiopia;
- creating enabling means that brings capacity building to institutions in order to increase their absorptive capacity for effective utilization of the Diaspora's input that meets their development goals;
- facilitating and streamlining processes to foster enhanced exchange and transfer of knowledge, skills and technology in various priority areas.

Values

HLM's core values are

- needs and problem solving based, efficient and sustainable,
- professional and committed to excellence,
- transparent and publicly accountable,
- participatory and people centered,
- voluntary, tolerant and mutually respectful,
- dynamic,
- inclusive and empowering.

HLM Broad Strategic Objectives

HLM's broad strategic objective is to bring about basic socio-cultural and economic transformation in the livelihood and prosperity of Ethiopian people. .HLM will be a prominent and recognized development partner and aims to

2007 - 2010

- be the dependable and efficient entry point for the incremental channeling of Diaspora resources into the country.

2011 - 2015

- see the realization of a sustainable national policy, systems and infrastructure that facilitates and coordinates the mobilization and utilization of Diaspora resources for maximum *brain gain*,

- coordinate and contribute to creating synergy and harmony among different development organizations for sustainable skill, knowledge and technology transfer from the Diaspora and Friends of Ethiopia.

2016 - 2020

- play a lead role in networking that shares and replicates best practices and experiences and facilitates maximum *brain gain* for the benefit of the sub-region and the continent.

SECTION THREE

Stakeholders' and Collaborators' Analysis

| | | | | | | | | | | | |
|---------|---|----------|---|--|--|--|--|--|--|--|--|
| N O | Stake Holder | Importan | Expectations | Consequences of not meeting the expectations | Necessary action | | | | | | |
| 1 | Ministry of Justice | | Perform as per the charter Timely report | Cancellation of registration certificate | Perform as per the mandate and charter Produce timely report | | | | | | |
| 2 | Ministry of Foreign Affair | | Cooperation and support Exchange of information and feedback Policy inputs Timely report | Failure to meet HLM objectives Failure in facilitating the matching practices | Participation in the required forum Work in collaboration Provide policy input | | | | | | |
| 3 | Ministry of Capacity Building | | Cooperation and support Exchange of information and feedback Policy inputs Timely report | Failure to meet HLM objectives Failure in facilitating the matching Practices | Participation in the required forum Work in collaboration Provide policy input | | | | | | |
| 4 | Ministry of Education including Universities and research Institutions | | Long term and short term support on Educational Materials Human Resource CB Institutional CB Provision of inputs on Policy, System and Curriculum issues Virtual & Distance education programs Joint research programs with other International institute | The brain drain may continue Development questions of the society may not benefit from Diaspora resources May not utilize the Intellectual input from Diaspora and friends of Ethiopia | Create professional network among local and Diaspora members Provision of short term, Virtual, distance, sequenced and long term knowledge and technology transfer for higher education & teacher training programs Participate Universities & colleges' institutional CB Facilitate Institutional network to conduct Joint research proposal among local and International Training & Research centers Provide policy input. | | | | | | |
| 5 | Ministry of Health | | Long term and short term support on Human Resource CB Technology Transfer Institutional CB Service provision in specialized hospitals Facilitated Virtual service provisions. Provide policy input | Major health problems of the country may not be effectively addressed The brain drain will be continued The Reversing Ethiopian brain drain process may lag | Assess the knowledge & technological gap in providing solution for major health problems in the country Facilitate short term and long term forms service provision in specialized hospitals Participate in Institutional CB to strengthen hospitals Facilitate technology transfer for installing up-to-date technologies in the hospital Create professional technical network among local & Diaspora professional associations | | | | | | |
| 6 | Ministry of Agriculture & Agricultural Research Institutions | | Long term and short term support on Technology Transfer Knowledge transfer Service provisions in research centers Institutional capacity building Facilitate Joint research with other International institute | The brain drain will be continued Reversing Ethiopian brain drain process may lag Effort to alleviate drought & famine may not be effective; | Assess the technological gap for conducting Agricultural Research in the country Create network between local & international Agricultural Research Centers for Joint research proposal Facilitate technology transfer for installing up-to-date technologies in the hospital Participate in Institutional CB of local agricultural research centers Organize short & long term and virtual knowledge and technology transfer programs | | | | | | |
| 7 | Ministry of Infrastructure | | Long term and short term support on Technology Transfer Knowledge transfer | The virtual and distance learning programs facilitated by HLM | Assess the technological gap and participate in the knowledge & technology transfer Establish professionals Networks | | | | | | |

Stakeholders' analysis

| 8 | Ministry of Culture and Youth (MCY), Regional & National Youth association and Schools | Institutional capacity building Institutional capacity building Major development issue may not be achieved in anticipated periods Cultural & Information exchange Role models in different disciplines Policy input Block the opportunities of youngsters in the Diaspora to learn their cultural heritage & disconnect them from their roots Lack of role models for young Ethiopians in the Ethiopians in the |
|----|--|--|
| 9 | Donor organizations & Supporters – which includes Community Donors, Development partners, Institutional donors, Volunteers and supporters | Prepared developmental needs of the society Serving as a link Networking and collaboration for synergy and support Project based approach with donors Gain donors confidence Gain donors confidence Country Unable to tap and mobilize resource available for development of the country Failure in assisting the society Have significantly negative effect on the pace of development of the country Gain donors confidence Country Have significantly negative effect on the pace of development of the country Deliver timely report |
| 10 | Civil Service Organizations | Long term knowledge transfer on quality service delivery Policy input in introducing new systems, processes, procedures, methods, tools, and techniques Policy input in introducing new systems, processes, procedures, methods, tools, and techniques Mathematical delivery Policy input in introducing new systems, processes, procedures, methods, tools, and techniques Mathematical delivery Policy input in introducing new systems, processes, procedures, methods, tools, and techniques Mathematical delivery Policy input in introducing new systems, processes, procedures, methods, tools, and techniques Mathematical delivery Provision of short term, sequenced and long term knowledge and technology transfer on quality service delivery |
| 11 | Ministry of Trade & Industry, and small and large scale industries | Long term and short term support on support on - Technology Transfer - Institutional CB Small and large scale industries knowledge and skills transfer Policy input New joint ventures Potentials of the Diaspora in addressing major development or society may not be fully utilized in a sustainable manner Potentials of the Diaspora in addressing major development or society may not be fully utilized in a sustainable manner |
| 12 | Members of the Diaspora | Facilitated short term, sequenced and long term support programs both virtual and physical participation through visits Awareness creation Engagement in institutional and HR capacity building Youth cultural and experience exchange Benefit of the country from these group may be very low while they are willing Develop and maintain updated database of qualified Ethiopians and friends of Ethiopia Facilitation of virtual, short term, sequenced & long term development programs Improve the circulation of actual development issue with in the Diaspora |
| 13 | Society at large | Prepared platform for dialogue • Lack of common understanding between public, experts and decision makers • Prepare platform for dialogue on Social economical, cultural and poverty reduction issues |

Collaborators' Analysis

| 0/11 | Name of callebrates | A | Importance /b an afit |
|------|--|--|--|
| S/N | Name of collaborators | Area of collaboration | Importance/benefit |
| 1 | Ethiopian community & Ethiopian embassies in different Countries | Jointly working for Planning, Programming resource mobilization Information exchange Jointly working for awareness creation on Reversing Ethiopian brain drain Support in resource mobilization | Diaspora for resource mobilization & Advocacy Increase the efficiency and effectiveness of the program |
| 2 | Ethiopian Airlines, Hotels and tourism institutions | Facilitation of Diaspora knowledge and technology transfer activities Support and active participation | Cost sharing for providing tickets, hotel accommodation etc for the Diaspora participants Input to facilitate activities- including advocacy and promotion. |
| 3 | MOI (Ministry of information) and Media and advocacy Agents | Jointly working on Outreach programs for the beneficiaries and donor Information dissemination, Awareness creation & Advocacy program Consultation dialogue social, economic, cultural and poverty reduction issue Provision of platform for exchange of knowledge and ideas | Facilitating information dissemination process Strengthen the Awareness of both donors and beneficiaries towards the programs and project of HLM Increase the number of Community Donors and Development partners, who are participate in HLM projects |
| 4 | Institutions and NGOs working on virtual connection, like Africa Virtual University (AVU) | Networking and partnership Resume programs like Tele-management Telemedicine School online Information exchange | Capacity building Facilitate repatriation of technology and knowledge from the Diaspora |
| 5 | Regional organizations such as the AU, NEPAD, African Commission | Networking and partnership Closely collaborate In development issues of the country Diaspora resource mobilization Experience and information sharing | Capacity building Experience and Information sharing |
| 6 | Bilateral and international organizations like: UN, UNICEF, UNDP, UNFPA, WB, UNESCO, FAO, ECA (UN Agencies), SIDA, CIDA, USAID, DFID, GTZ, NORAD | Networking and partnership Closely collaborate In development issues of the country Diaspora resource mobilization Experience and information sharing Support and sponsorship | Capacity building Experience and Information sharing Promote synergy |
| 7 | Organizations like IOM, ILO, | Collaboration and networking Information exchange Advocacy, support and partnership and networking | Capacity building Experience and Information sharing Promote synergy |
| 8 | CRDA (Christian Relief and Development Association) | Collaboration and networking | Facilitation of outreach programs through its network |
| 9 | Association working on Diaspora, like ENAHPA, AHEAD, ETA, EKTTS, People to People, Lem- Ethiopia, Ethiopian Tree Fund Foundation (ETFF), etc) | Network and partnership for synergy Information and experience exchange | Reduce duplication of efforts Run for better future of the society Increase the efficiency and effectiveness of the program Promote synergy |
| 10 | Local and Diaspora Professional associations and Societies; | Professional Network for knowledge & technology transfer Jointly working in identifying primary need of the country | Capacity building Experience and Information sharing Accelerated and facilitated policies and processes |
| 11 | Civil society institutes | Networking and partnership Collaboration | Make HLM programs and projects the agenda of the people Implementation of productive development projects for Women, Youths, Association for the Disables, etc,. |
| 12 | Faith based (religious) institutions | Networking and partnership | Use their network & influential power for project implementation |

SECTION FOUR

SWOT Analysis and Strategic Issues

INTERNAL ENVIRONMENT ANALYSIS

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| Factors | Strength | Weakness | Necessary Action |
|--|--|--|---|
| Board of Management & General Assembly) | Commitment of members to serve the HLM Critical mass of knowledge Able to mobilize a huge number of Diaspora | | Motivation - Build their capacity - Preserve the stability of members of board of management |
| Executive committee | - Commitment and competence in management | - Insufficient resources | Create network with national and International org., different Embassies of Ethiopia, Ethiopian Community, organization working on Diaspora for Resource mobilization Work closely with MCB, MFA, MOJ and different Embassies of Ethiopia Create a system that ensure Create system that enable to: Relatively smooth and friendly relationship b/n the management & employee Mutual respectful, inspiring and motivating Further promoting their values |
| Structure | Simple and flexible to facilitate implementation and management of HLM activities | - Not tested in actual situation | - Adjust the structural setup to the identified critical issues |
| Human Resource Management | Competence, integrity and transparency | - Not well established | Invite (raise) volunteers in the country Have HR recruitment and retaining policies Have financial, human and material resources administrative manuals |
| Monitoring & & Evaluation System | Intention of implementing in Project based and institutional M&E | - Not tested in actual situation | - Establish and maintain Project based and institutional M&E system that ensure transparency and accountability |
| Skill | Using volunteers skills | - Not well developed Volunteerism culture in the society | - Plan and implement capacity building measures on continues basis |
| Resource | Mobilization from partners, donors, income generating activities and membership fees | - Lack of consistency | Establish a systematic fund mobilization scheme for covering its operating cost Introduce efficient resource utilization system |
| Financial Management system | Adequacy to implement activities | Not tested in actual situation | Assess, establish and adopt possible income generation schemes Introduce efficient, transparent & accountable financial management system |
| Service delivery | Having the appropriate strategy (Networking, and training) | - Not tested in actual situation | - Establish Priority based, equitable Accountable, Cost Effective, efficient, effective and impactful & transparent service delivery |
| External relations with Service users Federal & Regional organization, Donors, etc | - Having the right structure | - Not tested in actual situation | Proactive approach on program / project based partnership Conduct continues information, education and communication programs |

EXTERNAL ENVIRONMENT ANALYSIS

| | Opportunity | Threat | Necessary action |
|----------------|---|---|---|
| POLITICAL | Practicing democratic process in the country Existence of favorable government policy (SDPRP) & proclamations (270/94) Degree of willingness of government to organize & participate members of the Diaspora in the development activities The government willingness to implement MDGs The existence of development partners like regional and Bilateral and multilateral organizations Willingness of members of Diaspora to participate in the development activities Existence of Diaspora desk in regional states organizational structure | Inadequate political support from high level government body Limited facilitation effort on the side of Central coordinating body Limited publicity locally and Diaspora Disorganized efforts of Diaspora and lack of networking Condescending attitude by Diaspora members Limited understanding of Local institutions about the opportunities that exist in the Diaspora Misconception and misinterpretation of local professionals | Continuous platform discussion Advocacy programs for policy makers, at federal and regional level Awareness creation program for members of Diaspora and local institutions about HLM programs Work in collaboration with policy makers to strengthening a national coordinating group Work in collaboration with investment authority and MoFA to facilitate investment opportunities of Diaspora Develop strategy to work as a partner with regional, Bilateral, Multilateral organizations Research based feedback for policy makers and executive on Diaspora related policies & their implementations |
| ECONOMICAL | The trend of globalization Implementation of free market economy in the country The number and diversity of qualified and experienced members of Diaspora The expansion of private and government colleges and health cares | Poverty and backwardness level of the country Lack of financial support to increase the number of Diaspora members involvement in development issues Donor dependency in major development activities Limited understanding of Local institutions about the opportunities that exist in the Diaspora | Introduce integrated & sustainable poverty reduction projects in different sectors Work with partnership with national and international donor organizations which working on the reverse brain drain Support newly grown private and government colleges and Health care institutions Awareness creation program for local institutions about HLM programs |
| SOCIO-CULTURAL | Face of Ethiopian in the eyes of the world The government effort to provide quality education, health, and other services like clean water supply, transportation access, etc Influential role of the faith based (religious) institutions Cultural and experience exchange among youth | Sustainability and problem solving nature of those projects Inadequate documentation experiences The level and the standard of social service provision in the country Existence of under-utilized and less exposed young Ethiopians in the Diaspora and locally | Actively participate on government projects of social services like, in provision of quality education, health, clean water, road infrastructure development and other services Research based proposal for policy makers on social services provision improvement Joint forum for regulator, policy executors, society and members of Diaspora on social services provision Design an effective strategy that enable Diaspora to work in harmony with local professionals and community Use the influential role of the faith based (religious) institutions Building friendship among local and Diaspora youth at a young age, for enhanced and lasting future collaboration |

| | • Expansion of ICT | • Traditional ways of work and life in | • Support the diasporas' development |
|---------------|--|--|--|
| Ļ | infrastructure in the country | the country | projects which are using existing ICT |
| TECHNOLOGICAI | The introduction of Telemanagement, Telemedicine, school on line, video conferencing and other virtual connection The implementation of wordanet & school net- projects in the country Exposure to and transfer of new and relevant technology | Limited access to Information technological devises in the country Limited degree of ICT utilization culture because of limited IT applications /content/ in the country Lack of technological knowledge | infrastructure (worda net & school net) Organize virtual knowledge & technology transfer projects which support Education, Health, Business sector Organize an ICT knowledge and technology transfer project Research based impact assessment on ICT infrastructure expansion for policy makers |

SECTION FIVE

Major Strategic Gap & Strategic issues

Major Identified Strategic Gaps

The following are identified gaps that lead to the strategic issues of the HLM in each specified period.

Internal Factors

- *i.* need for full-fledged and standardized administrative working systems, organizational skills (technical & material) and structures for HLM,
- *ii.* limited financial, technical & logistic support for increasing numbers of the Diaspora participating,
- *iii.* need for mobilization of resources for operational activities.

External Factors

- iv. need for mobilization of financial resources for projects,
- v. increasing demand for new knowledge, skills & technology in the country,
- vi. shortage of qualified human resources,
- vii. limited institutional capacities in the country,
- *viii.* inadequate policies and need for more concrete political support to effectively harness Diaspora resources that can contribute to the development of the country,
 - *ix.* limited cooperation and integration among different executive bodies working in areas of Diaspora resource mobilization and government,
 - *x.* limited networks between professional associations found locally and those in the Diaspora,
 - *xi.* limited institutional networks that conduct joint research among local and international training & research,
- xii. lack of continuity in implementation of brain gain projects in the country,
- xiii. limited development and access for utilizing ICT infrastructure,
- *xiv.* lack of comprehensive and up-to-date databases on Ethiopian expatriates and the country's resource needs,
- *xv.* inadequate documentation and sharing of experiences on mobilizing and utilizing Diaspora resources,
- *xvi*. limited discussions for exchange of ideas between the Diaspora, professionals in the country, stakeholders, potential beneficiaries and the public,

- *xvii.* misconceptions and limited awareness about the utilization of Diaspora input for national development,
- *xviii.* inadequate availability of comprehensive and up-to-date information to the Diaspora on national policies, priority areas and processes in relation to Diaspora participation for country's development.

Strategic Issues

✤ Capacity Building

To maximize *brain gain* and the Diaspora's contribution for development through a well studied system of development and implementation of institutional & human resource capacity building programmes for both HLM and actual implementers.

Knowledge, Skill & Technology Transfer and Exchange

To enhance sustainable development of the country by identifying, prioritizing, mobilizing, facilitating and coordinating human, material and financial resources for knowledge, technology and cultural transfer and exchange.

Networking and Partnership

To avoid duplication of efforts and achieve the identified development goals through the strengthening of networks and coordination among different organizations working in the reversing *brain drain* for strategic and sustainable knowledge and technology transfer.

Information, Education & Communication (IEC) and Advocacy

To develop and implement systematic communication strategies that would enhance the implementation of knowledge and technology transfer projects through strong internal and external public relations work, advocacy and awareness creation programmes and other communication channels for addressing policy makers, development partners, local professionals, beneficiary institutes, youth private sector and civil society partners, professional associations and networks, and members of Diaspora and friends of Ethiopia.

Needs Assessment, Operational Research and Analysis

To ensure continuous improvement in HLM's programs and projects and to address the problems of the community successfully through needs assessment, operational research and analysis.

Monitoring, Evaluation and Feedback

To ensure the effectiveness of HLM's program implementation through policy implementation evaluation, process assessment, impact analysis and monitoring and evaluation of on going and upcoming projects on a continuous basis to generate problem solving ideas and new initiatives.

SECTION SIX

HLM Strategic Goals and Objectives 2007 - 2010

I. Capacity Building

Goal -1: To develop fully-fledged and efficient administrative and working systems for HLM.

- Objective 1: Develop organizational structures, staffing plans, job descriptions and salary scales of HLM
- Objective 2: Develop financial, human and material resources, administrative manuals and procedures

Objective 3: Mobilize finance support for HLM for day - to - day operations

Goal 2:- To develop and maintain updated database on supply of Diaspora resources and needs of benefiting institutions

<u>Objective 4</u>: Develop and maintain a database on volunteer experts from the Diaspora & locally from different priority sectors

- <u>Objective 5</u>: Develop and maintain a database on the needs of benefiting institutions in different priority sectors
- Objective 6: Gather and maintain a database for facilitating investment and other opportunities for the Diaspora and friends of Ethiopia in the country

Goal 3:- To support strengthening the capacity of local institutions related to Diaspora participation

<u>Objective 7</u>: Support strengthening the capacity of Diaspora coordinating sections of MOFA, MCB federal and regional administrations.

- <u>Objective 8:</u>Create a system that enables local and international training & research center to conduct joint research
- Objective 9: Create a system that enables young Ethiopians in the country and Diaspora to work as a team on joint projects

II. Knowledge & Technology Transfer and exchange

| Goal -1: To transfer knowledge and technology |
|--|
| Objective1: Identify the priority sectors including health & higher education for |
| knowledge and technology transfer projects |
| Objective 2: Coordinate the implementation of knowledge and technology transfer projects |
| in identified priority areas |
| Objective3: Facilitate the preparation of Joint research proposal among local and |
| international training & research centers |
| Objective 4: Facilitate team work and joint projects between young Ethiopians in the |
| country and the Diaspora |
| Objective 5: Support productive development projects in the local community |
| Objective 6: Participate in government institutional capacity building programs for selected |
| priority areas |
| |

Goal -2: To support resource mobilization

Objective 4: Mobilize needed human, financial and material resources from various sources

III. Networking and Partnership

| Goal 1:- To create networks among different development partners | | | | | | | | |
|---|--|--|--|--|--|--|--|--|
| Objective 1: Facilitate institutional links between institutions locally and abroad | | | | | | | | |
| (Education, Research and Development and Training Centers and Specialized | | | | | | | | |
| Services in the Health Sector) | | | | | | | | |
| Objective 2: Create and maintain professional technical networks between local and | | | | | | | | |
| Diaspora professional associations including youth | | | | | | | | |
| Objective 3: Create and improve networks and partnerships among different development | | | | | | | | |
| actors dealing with brain gain | | | | | | | | |
| Objective 4:- To strengthen the public and private partnerships involving the Diaspora | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| IV. Education, communication and information (IEC) & Advocacy | | | | | | | | |
| Goal -1: To increase awareness of beneficiary organizations, donors and supporters | | | | | | | | |
| Objective 1: Organize awareness creation campaigns for targeted groups including policy | | | | | | | | |
| makers, the public, youth, donor organizations, NGOs, development partners, | | | | | | | | |
| the private sector, Government bodies, beneficiary organizations, local | | | | | | | | |

- professionals, and other concerned bodies <u>Objective 2:</u>- Conduct advocacy programs on identified & mainstreamed priorities of societal needs to donors, development partners, institutional donors, volunteers and supporters, members of the Diaspora & Friends of Ethiopia
 - <u>Objective 3</u>: Organize knowledge and experience sharing programs on project implementation among different actors
 - <u>Objective 4</u>: Organize platform discussions on policy issues between different stakeholders
- <u>Objective 5</u>: Prepare training and orientation opportunities for members of the Diaspora
- <u>Objective 6:</u>- Organize a joint forum for regulators, policy executors, society and members of the Diaspora on social services provision in the country
- <u>Objective 7:</u>- Organize regular awareness creation programs for the public about the implementation of knowledge and technology transfer projects.

Goal -2: To improve information exchange among the Diaspora and local institutions on opportunities and priorities

<u>Objective 7:</u> Publicize the achievement of HLM to the members of the Diaspora, stakeholders and the society at large through websites, print media, electronic media and other means of communication.

<u>Objective 8:</u> Share experiences and lessons learned with institutions in the country, subregionally, continentally and globally

V. Needs Assessment, Operational Research and Analysis;

Goal -1: To continuously improve the Ethiopian *brain gain* project implementation strategy

- <u>Objective 1</u>: Under take situational analysis to have base line information about the implementation of knowledge & technology transfer projects
- <u>Objective 2</u>: Provide research based feedback for policy makers, government bodies and implementers on implementation and policy adequacy of *brain gain* projects in Ethiopia.
- <u>Objective 3</u>: Prepare for and update on current skills, knowledge and technology gaps in different sectors of the country.

VI. Monitoring, Evaluation and Feedback

Goal 1 – To implement efficient project monitoring and evaluation systems

<u>Objective 1:</u> Introduce efficient appraisal systems for HLM projects and participants <u>Objective 2:</u> Organize experience sharing on project assessment, tracking and selfevaluation

<u>Objective 3:</u> Introduce reward and recognize programs to those participating in HLM projects individually and institutionally

SECTION SEVEN

Implementation Plan 2007 - 2010

VII. Capacity Building

Goal -1: To develop fully-fledged and efficient administrative and working systems for HLM.

<u>Objective 1:</u> Develop organizational structures, staffing plans, job descriptions and salary scales of HLM

<u>Objective 2</u>: Develop financial, human and material resources, administrative manuals and procedures

Objective 3: Mobilize finance support for HLM for day - to - day operations

| N O | Major activities | Measure ment | Quantit y | e | | Time table | | | Financial Resource | | Rem arks |
|--------|---|---|--------------|------------------------|------|------------|------|------|--------------------|--------|-------------|
| | | | | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 1 | Develop organizational structure, | Nos. of Volume | 1 | Executive Committee | xxx | | | | | | |
| 2 | Develop administrative manuals | #of Volume& content | 3 manuals | Executive Committee | xxx | | | | | | |
| 3 | Financial resources mobilization | - No of sources - Amount of fund | per year | Fund raising | xxx | Ххх | ххх | ххх | | | |

Goal 2:- To develop and maintain updated database on supply of Diaspora resources and needs of benefiting institutions

<u>Objective 4</u>: Develop and maintain a database on volunteer experts from the Diaspora & locally from different priority sectors

Objective 5: Develop and maintain adatabase on the needs of benefiting institutions in different priority sectors

Objective 6: Gather and maintain a database for facilitating investment and other opportunities for the Diaspora and friends of Ethiopia in the country

| N | Major activities | Measure Quan Responsibl | | | Time table | | | | Financial F | Rem arks | |
|---|--|---|-------------|---------------------------|------------|------|------|------|-------------|-------------|--|
| 0 | | ment | tity | e Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 4 | Volunteer resource person database | No. of sectors No. of volunteers | per year | ICT & PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 5 | Country's need database | No. of updated records | per year | ICT & PR & Advocacy | xxx | ххх | ххх | ххх | | | |
| 7 | Database of Potential investment areas for Members of Diaspora | No. of updated records | per year | ICT & PR & Advocacy | xxx | xxx | xxx | xxx | | | |

Goal 3:- To support strengthening the capacity of local institutions related to Diaspora participation

<u>Objective 7</u>: Support strengthening the capacity of Diaspora coordinating sections of MOFA, MCB federal and regional administrations.

<u>Objective 8:</u>Create a system that enables local and international training & research center to conduct joint research

<u>Objective 9:</u> Create a system that enables young Ethiopians in the country and Diaspora to work as a team on joint projects

| N o | Major activities | Measure ment | Quan tity | Responsi ble | Time | table | | | Financial F | Resource | Rem arks |
|--------|--|--------------------|--------------|-------------------|------|-------|------|------|-------------|----------|-------------|
| | | | | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 7 | Diaspora sections CB | -No. of supports | per year | Project office | xxx | ххх | ххх | xxx | | | |
| 8 | Create a system for Local and International Training & Research centers | - No. of proposals | per year | Project office | ххх | xxx | xxx | xxx | | | |
| 19 | Create a system for Young Ethiopians team work and joint project between | - No of projects | per year | Project office | xxx | ххх | ххх | xxx | | | |

VIII. Knowledge & Technology Transfer and exchange

Goal -1: To transfer knowledge and technology

<u>Objective1</u>: Identify the priority sectors including health & higher education for knowledge and technology transfer projects

<u>Objective 2</u>: Coordinate the implementation of knowledge and technology transfer projects in identified priority areas

<u>Objective3</u>: Facilitate the preparation of Joint research proposal among local and international training & research centers

<u>Objective 4:</u> Facilitate team work and joint projects between young Ethiopians in the country and the Diaspora

Objective 5: Support productive development projects in the local community

<u>Objective 6:</u> Participate in government institutional capacity building programs for selected priority areas

| N o | Major activities | Measure ment | Quantit v | | | | | | Financial F | Resource | Rem arks |
|--------|--|---|--------------|-------------------|------|------|------|------|-------------|----------|-------------|
| | | | 5 | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 1 | Priority sectors and areas identification | No. of projects | per year | Project office | ххх | ххх | ххх | ххх | | | |
| 2 | Knowledge and Technology Transfer projects coordination | - No. of projects | per year | Project office | ххх | xxx | ххх | xxx | | | |
| 3 | International Training & Research centers joint proposal | - No. of projects | per year | Project office | xxx | ххх | xxx | xxx | | | |
| 4 | Young Ethiopian (Local & Diaspora) joint project | No. of projects | per year | Project office | ххх | ххх | ххх | ххх | | | |
| 5 | local community development projects | No. of projects | per year | Project office | ххх | ххх | ххх | ххх | | | |
| 6 | Government institutional capacity building support | - No. of support | per year | Project office | ххх | xxx | ххх | ххх | | | |

Objective 4: Mobilize needed human, financial and material resources from various sources

| N o | Major activities | Measurem ent | Quant ity | Responsibl e | Time table | | | Financial F | Resource | Rem arks | |
|--------|--|--------------------------|--------------|-------------------|------------|------|------|-------------|----------|-------------|--|
| | | | | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 4 | human, financial and material resources mobilization | - Amount of mobilization | per year | Project office | xxx | xxx | xxx | xxx | | | |

III- Networking and Partnership

Strategic goal -1: To create network among different development partners

- Objective 1: Facilitate institutional links between institutions locally and abroad
 - (Education, Research and Development and Training Centers and Specialized Services in the Health Sector)
- <u>Objective 2</u>: Create and maintain professional technical networks between local and Diaspora professional associations

<u>Objective 3:</u> Establish and improve network and partnership among different development actors dealing with brain gain

Objective 4:- To strengthen the public – private partnership

| N | Major activities | Measurem ent | Quantit y | | | | | | Financial F | Rem arks | |
|---|--|----------------------------------|---------------|---------------------|------|------|------|------|-------------|-------------|--|
| 0 | | | | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 1 | Institutional link | - No of links | per year | Project office | ххх | ххх | ххх | ххх | | | |
| 2 | Professional technical network | - No of network | per year | Project office | xxx | ххх | xxx | xxx | | | |
| 3 | Improvement of network and partnership | - No of programs conducted | per year | Executive committee | xxx | xxx | xxx | xxx | | | |
| 4 | public – private partnership | - No of partnership | - per year | Executive committee | ххх | ххх | xxx | ххх | | | |

IV - Education, Communication and Information (IEC) & Advocacy

Strategic goal -1: To increase awareness of beneficiary organizations, donors and supporters

- <u>Objective 1</u>: Organize awareness creation campaign for targeted groups including policy makers, the public, youth, donor organizations, NGOs, development partners, the private sector, Government bodies, beneficiary organizations, local professionals, and other concerned bodies
- <u>Objective 2:</u>- Conduct advocacy programs on identified & mainstreamed priority areas of societal needs to donors, Development partners, Institutional donors, Volunteers and supporters, members of Diaspora & friends of Ethiopia
 - <u>Objective 3</u>: Organize knowledge and experience sharing programs on project implementation among different actors

<u>Objective 4</u>: Organize platform discussion on policy issues between different stakeholders Objective 5: Prepare training and orientation opportunities for members of Diasporas

Objective 6:- Organize joint forum for regulator, policy executors, society and members of Diaspora on social services provision in the country

<u>Objective 7:</u> Organize regular awareness creation program for the public about the implementation of knowledge and technology transfer projects.

| N o | Major activities | Measure ment | Quant ity | Responsibl e | Time | e table | | | Financial Resource | | Re ma |
|--------|--|---|--------------|--|----------|----------|----------|----------|-----------------------|------------|----------|
| | | | | Body | 200 7 | 200 8 | 200 9 | 201 0 | Required | Sour ce | rks |
| 1 | Awareness creation campaign | No of programs | per y ear | PR & Advocacy | xxx | ххх | xxx | xxx | | | |
| 2 | Advocacy programs on identified & mainstreamed priority areas of societal needs | - No of programs | per y ear | PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 3 | Knowledge & experience sharing programs | No of organized programs | per year | Executive committee | xxx | xxx | xxx | xxx | | | |
| 4 | Platform discussion on policy issues | No of organized platforms | per year | PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 5 | Diaspora Members training | No of organized programs | per year | PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 6 | regulator, policy executors, etc Joint forum | - No of training sessions | per year | Project office and PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 7 | Public awareness program | No of programs | per y ear | PR & Advocacy | ххх | ххх | ххх | xxx | | | |

Strategic goal 2: To improve information exchange among the Diaspora and local institute on opportunities and priorities

<u>Objective 8:</u> Publicize the achievement of HLM to the members of Diaspora, stakeholders and the society at large --- through Website, print media and electronic media and other means of communication.

<u>Objective 9:</u> Share experiences and lessons learned with institutions in the country, subregion, continent and globally

| N | Major activities | Measurem ent | Quantit Responsib T v le | | Time | table | | | Financial I | Re mar | |
|---|---|---|-----------------------------|------------------------|----------|----------|----------|----------|--------------|-----------|----|
| 0 | | | , | Body | 200 7 | 200 8 | 200 9 | 201 0 | Require d | Source | ks |
| 8 | Publicizing HLM achievement | - No of brochures dispatched - No of visitors | per year | ICT & PR & Advocacy | xxx | xxx | xxx | xxx | | | |
| 9 | Experiences Sharing and lessons learned | - No of programs | per year | Executive committee | xxx | xxx | xxx | xxx | | | |

V- Needs Assessment, Operational Research and Analysis;

Strategic goal -1: To improve continuously the Ethiopian brain gain project implementation strategy

<u>Objective 1</u>: Under take situational analysis to have base line information about the implantation of knowledge & technology transfer projects

<u>Objective 2</u>: Provide research based feedback for policy makers, government bodies and implementers on implementation and policy adequacy of brain gain projects in Ethiopia.

<u>Objective 3</u>: Prepare and update the current skills, knowledge and technology gap in different sectors of the country.

| N o | Major activities | Measu rement | Quantity | Responsible Body | Time | table | | | Financial F | Rem arks | |
|--------|--|--|-------------|---|------|-------|------|------|-------------|-------------|--|
| | | | | , | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 1 | Situational analysis | - No of research | per year | Planning, Monitoring & evaluation | xxx | xxx | xxx | xxx | | | |
| 2 | Research based feedback | - No of research | per year | Planning, Monitoring & evaluation | xxx | xxx | xxx | xxx | | | |
| 3 | Current skills, knowledge and technology gap | No of assessm ent report | per year | Planning, Monitoring & evaluation | xxx | xxx | xxx | xxx | | | |

VI- Monitoring and Evaluation and Feedback

Strategic goal -1: To implement efficient project monitoring and evaluation system

Objective 1: Introduce efficient appraisal system for the HLM projects & participants Objective 2: Organize experience sharing on project assessment and self-evaluation Objective 3: Introduce reward & recognize system to those participating in HLM projects individually and in institution

| N o | Major activities | Measu rement | Quantity | Responsibl e | Time | table | | | Financial F | Resource | Rem arks |
|--------|--|--|----------|---|------|-------|------|------|-------------|----------|-------------|
| | | | | Body | 2007 | 2008 | 2009 | 2010 | Required | Source | |
| 1 | Appraisal system Introduction | - No of appraisal report | per year | Planning, Monitoring & evaluation | xxx | xxx | xxx | xxx | | | |
| 2 | Experience sharing on project assessment & self evaluation | No of program s Made | per year | Executive committee | ххх | ххх | ххх | ххх | | | |
| 3 | Reward and Recognition System introduction | No of program s Made | per year | Executive committee | xxx | ххх | xxx | xxx | | | |

SECTION EIGHT

Monitoring and Evaluation of HLM's overall strategy

The programs of HLM will be implemented in the form of projects and programs. After having the detailed operational plan, the implementing party will meet with HLM on a regular basis. In these meetings project members will

- monitor activities, identify bottlenecks and share information;
- identify schedule slippage, budget overrun, etc; and forecast the effect of deviations;
- look for the root cause of problems and propose alternative solutions;
- select an recommend the best alternative solution ask for identified problems
- identify and document factors that enhanced implementation for future reference as needed

Implementing units and or their designates are responsible and accountable for implementation of the project and for the proper utilization of allocated resources. The unit is also responsible for timely submission of progress reports in writing as per agreed frequency. This report will be submitted to HLM, the Managing Director, to the higher bodies in implementing institutions, donors, the Diaspora Organization as well as others as required.

A Policy Advisory Body (TAB) established by the Board will assess progress and advise the Board for appropriateness of technical standards and policy issues. The TAB meets regularly to discuss and analyze the performance of HLM. Performance is monitored through the comparison of the initial work plan endorsed against implementation results. Furthermore, TAB also monitors HLM's performance against selected internal and external performance indicators in order to ensure its overall success.

The administration and financial unit prepares monthly financial reports, which include different financial ratios that enable the Managing Director to make decisions. Based on this financial report, the TAB monitors the progress and financial performance of HLM during its regular meeting. The Managing Director will also establish Technical Committees in respective areas as and when needed to ensure quality, relevance and appropriateness of work performed in the project.

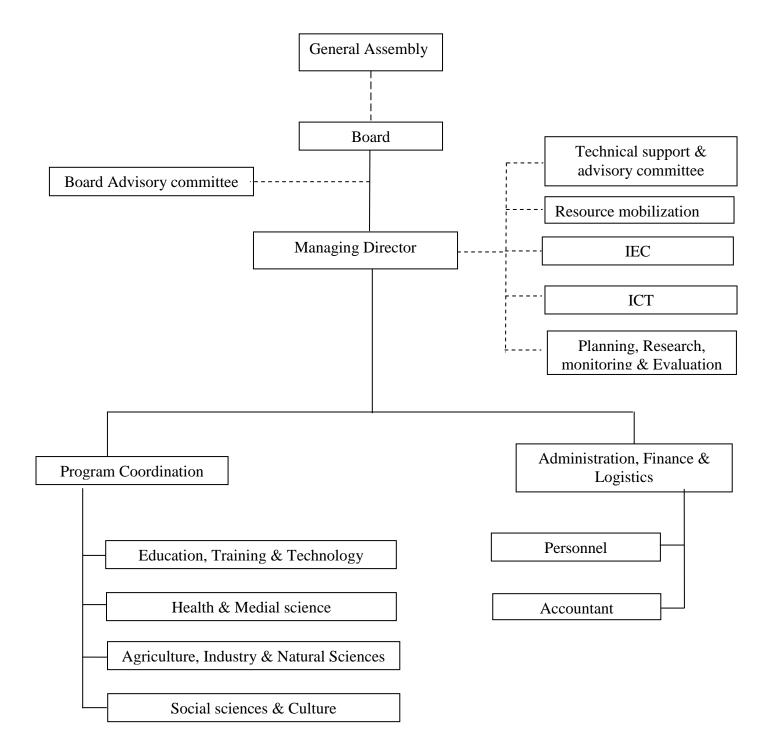
Review reports from various groups will be distributed to all concerned parties to ensure transparency and build confidence amongst team members as well as to ensure accountability.

The Public Relations and Advocacy group is responsible for compiling and dissemination of information to solicit public and stakeholders support and to facilitate the monitoring of overall HLM performance.

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HLM Organization Structure



NB:-

- 1. The executive committee outsource Legal & Audit Issues when the need arises, but those issues have to have budget allocation at the beginning of the year
- 2. The Project Officer serve as deputy director for HLM & is responsible for day to day operation of the Ma'ekel besides project coordination activities